

## Plenary sessions

### Keynote speaker, Thursday 29 January 2015

#### Associate Professor Brett Freudenberg



The Teaching and Learning Forum Committee 2015 is pleased to announce that Associate Professor Brett Freudenberg from Griffith University (Australia) will be giving the keynote address on Day One of this year's Forum. Brett's expertise is evidenced by a Fulbright scholarship (2006), as well as over 40 refereed publications involving scholarship of learning and teaching, international comparative law and the taxation of business forms. The quality of Brett's research is represented in 15 articles published in A rank journals. Brett's effectiveness as a teacher has been recognised through five national awards (including the award of two Australian Learning and Teaching Council Citations: 2008 & 2011, and the Business/Higher Education Round Table (B-HERT) award for Best Higher Education and Training Collaboration). He is also a meticulous and rigorous scholar in learning and teaching with numerous refereed publications in the areas of work-integrated learning (WIL), self-efficacy, generic capabilities and information literacy.

In 2009 Brett was invited to present his PhD research findings to the Australian Treasury as part of the Henry Tax Review. Also his PhD was awarded the CCH-ATTA Doctoral Prize which saw it published as a book in 2011: *Tax Flow-Through Companies*. He has also successfully conducted research grants for CPA Australia and Arts Qld.

#### **Keynote address**

#### **Show me the evidence: How the scholarship of learning and teaching is critical for modern academics**

Good teaching is of itself not enough in modern university environments. More and more, academics are being asked to provide evidence of learning and teaching outcomes, as well as being engaged in the scholarship of teaching. While academics may be well versed in researching their own disciplines, they may be hesitant about how to approach researching their own teaching methods and strategies and how this has influenced student learning. This presentation will outline and provide examples about how the scholarship of learning and teaching ('SoLT') can be approached. This will include discussing the different research methodologies that can be utilised as evidence learning and teaching outcomes.

The presentation then considers how modern academics can leverage off the SoLT to further their academic careers, and how it can be important in terms of research output, promotion, award applications, and own teaching practices. It argues that it is critical for modern academics to be more proactive in researching their teaching practices, as they will be called upon increasingly to show evidence of the learning outcomes in their classrooms.

This presentation is based upon Freudenberg, B. (2012). Show me the evidence: How the scholarship of learning and teaching is critical for modern academics. *Journal of the Australasian Tax Teachers Association*, 7(1), 171-190.  
[https://www.business.unsw.edu.au/About-Site/Schools-Site/Taxation-Business-Law-Site/Journal of The Australasian Tax Teachers Associati/JATTA2012Vol7No1-Freudenberg.pdf](https://www.business.unsw.edu.au/About-Site/Schools-Site/Taxation-Business-Law-Site/Journal%20of%20The%20Australasian%20Tax%20Teachers%20Associati/JATTA2012Vol7No1-Freudenberg.pdf)

## **Keynote speaker, Friday 30 January 2015**

### **Professor Deborah Terry**



The Teaching and Learning Forum Committee of 2015 is pleased to announce that Professor Deborah Terry Vice Chancellor of Curtin University will be the keynote speaker on Day Two of the 2015 Forum, Friday 30 January. Professor Terry is Vice-Chancellor and President, Curtin University, a position she took up in February 2014. Prior to this appointment she was Senior Deputy Vice-Chancellor at the University of Queensland (UQ) and held a number of senior positions at UQ from 2000 to 2013.

Professor Terry is a graduate of Australian National University and has a PhD in psychology. She is a Fellow of both the Australian Psychological Society and the Academy of Social Sciences in Australia (ASSA), and is currently President of ASSA and Chair of the Australian Council of Learned Academies. She also sits on the Strategic Advisory Committee for the Office of Teaching & Learning, Department of Education, is Associate Editor of the British Journal of Psychology, and previous Chair of the Australian Research Council's College of Experts in the Social, Behavioural and Economic Sciences.

### ***Keynote address***

**The changing teaching and learning environment: Challenges and opportunities**



The Higher Education Research and Development Society of Australasia (HERDSA). The HERDSA WA Branch has been a long-term partner of the Teaching and Learning Forum, and will hold its Annual General Meeting **at lunchtime on Thursday 29 January**. Please join us to find out what HERDSA has been involved in over the past year and plans for 2015.

### **About HERDSA**

The Higher Education Research and Development Society of Australasia is a scholarly society for people committed to the advancement of higher and tertiary education. It promotes the development of higher education policy, practice and the study of teaching and learning. HERDSA has members across Australia and in Hong Kong and New Zealand. There are branches in most states which aim to promote practices within their state by offering professional learning, networking and events.

HERDSA also publishes the journal Higher Education Research and Development, regular print-based and email newsletters and 'Green Guides' – short, practical books about learning and teaching approaches. The HERDSA Fellowship scheme recognises high quality reflective practitioners in higher education.

HERDSA web-page: <http://www.herdsa.org.au/>

### **About HERDSA WA**

In line with HERDSA's international and national aims, the WA Branch of HERDSA promotes a scholarly society for people committed to the advancement of higher and tertiary education. HERDSA WA runs a series of free seminars from local, national and international presenters. As a follow-up from the annual HERDSA conference, the WA Branch hosts a half-day mini-conference named 'HERDSA Rekindled', which reprises presentations by the WA conference presenters.

See the WA Branch website: <http://our.murdoch.edu.au/Educational-Development/Scholarship-of-T-and-L/HERDSA-WA/>

We welcome you to join as a member to this friendly and collegial group. Further information and online registration is available at [http://www.herdsa.org.au/?page\\_id=36](http://www.herdsa.org.au/?page_id=36).